

DDT Strategic Plan Video Script

Hello! I'm Dr. Christopher Holliday, Director of CDC's Division of Diabetes Translation.

I am excited to announce our **new strategic plan**. It outlines our goals to drive the greatest impact towards our mission and for our nation's health.

For the first time, we are incorporating **population-level** diabetes prevention as a strategic goal. This new goal will address the impact of upstream factors or particular determinants of health that contribute to diabetes, including factors that contribute to obesity across all ages.

At the same time, we remain focused on **primary prevention for people at high risk to help them prevent a diagnosis of type 2 diabetes, as well as on secondary prevention of complications for those with diabetes in order to improve their quality of life and help them live well**. We will also deepen our efforts in health equity to ensure that all people, particularly populations with the highest burden, are served.

We'll continue to:

- Deliver and expand the **National Diabetes Prevention Program**,
- Help people with diabetes to improve their health behaviors through participation in **diabetes self-management education and support services**, and
- Increase access to both diabetes prevention and management services for populations disproportionately impacted by diabetes.

There is much to be done, but we are energized by new opportunities on the horizon, including working alongside you, our valued partners.

I want to thank you again for your partnership and your commitment to preventing type 2 diabetes and helping people with diabetes stay healthy and thrive. We look forward to continuing our work together.

Thank you.