

## ***Smoking Cessation and Pregnancy***

### ***Help Your Pregnant Patients Quit Smoking***

The spot opens with the Dr. Brenna VanFrank speaking to the camera. The CDC logo appears. A name card appears which reads: “Brenna VanFrank, MD, MSPH, Senior Medical Officer, Office on Smoking and Health, Centers for Disease Control and Prevention”

**DR. BRENNAN VANFRANK: If you have patients who smoke and are pregnant or planning to get pregnant, you can play a key role in helping them quit.**

The spot cuts to footage of an exam room. A female nurse leads a female pregnant patient into the room. We see a close up of the nurse taking the patient’s file out of the file holder next to the door. The patient sits down on the exam table.

**DR. BRENNAN VANFRANK: So every time you see your patients who smoke, advise them to quit, offer them treatment, and encourage them to seek support from friends and loved ones.**

The spot cuts back to Dr. Brenna VanFrank speaking to the camera.

**DR. BRENNAN VANFRANK: It’s one of the most important steps you can take to protect their health and the health of their baby.**

**ART CARD:** Learn how to help your patients quit at [CDC.gov/TobaccoHCP](https://www.cdc.gov/TobaccoHCP)

The CDC logo appears on screen.